



Teresa Ward-Maupin

Senior Vice President, Digital and Customer Experience, Comcast

Teresa is a senior executive with over 20 years in the digital, mobile and telecommunication industries. Teresa joined Comcast in 2015. In her current role, she oversees the Digital and Customer Experience strategy and execution across Comcast Business.

Prior to joining Comcast, Teresa held several other positions at AT&T. She was a part of an executive team that launched Cricket Wireless, a subsidiary of AT&T and later served as the Executive Director of Digital Experience responsible for the e-commerce channel. Teresa joined Cricket Wireless after leading AT&T's e-commerce Sales and Marketing team where she was responsible for strategic marketing, planning and management for various AT&T products and services.

Prior to AT&T, Teresa spent several years working for Prodigy Communications and EarthLink Network Incorporation and served as Director of Program Management and User Experience Design at Prodigy and the National Director of Member Services at EarthLink, where she led Creative Services, Member Publications, Media Production, and Operations.

A champion for cultivating the next generation of leaders, Teresa mentors many rising leaders at Comcast and across the industry. She is the executive sponsor of the Diversity and Inclusion committee for Comcast Business and was appointed to the Comcast Cable DE&I Council leading the launch of Comcast RISE, a program to support minority-owned SMB business owners through the COVID-19 pandemic. In addition, Teresa is actively engaged in local and national STEM youth programs like Black Girls Code.

Teresa has received numerous industry achievement and leadership awards, including the Women in Achievement Award from The Philadelphia Tribune in 2020 and Women in Cable Telecommunications (WICT) Philadelphia Chapter's Inspire Award in 2019. Additionally, Teresa completed WICT's Betsy Magness Leadership Program for Women and CTAM's INSEAD Executive Management Program. Teresa holds a B.A. in Marketing and Public Relations from Texas Tech University