

Jennifer Martineau

Former Senior Vice President, Research, Evaluation & Societal Advancement Americas

[Development Globalization Influence](#)

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Experience

With over 25 years of experience in the leadership development field, Jennifer has served leaders, organizations, and communities globally including healthcare, government, military, educational, community leadership, pharmaceuticals, and energy. Through organizational change, impact evaluation, high impact design, delivery of programs, and research, she brings a deep expertise in leadership research and how to apply it in practical, powerful ways for leaders and organizations.

Jennifer served as the lead relationship manager for highly complex organizational leadership solutions and as facilitator for CCL's Women's Leadership Experience and customized client programs. In addition to research and working with clients, Jennifer has led CCL's development of new strategies and practices including evaluation, product development, and innovation.

Former Role

Jennifer served as CCL's senior vice president for Research, Evaluation, and Societal Advancement. In this role, she was responsible for the leadership and execution of CCL's world-renowned research, analytics, evaluation, and societal advancement practices. She co-authored CCL's new book, *Kick Some Glass*, with Portia R. Mount, and is a frequent speaker and writer on related topics.

Areas of Expertise

Evaluation of Leadership Development, Organizational Leadership Transformation, Leadership Strategy, Women's Leadership, Equity/Inclusion/Diversity

Educational Background

Ph.D. in Industrial/Organizational Psychology from the Pennsylvania State University
M.S. in Industrial/Organizational Psychology from the Pennsylvania State University
B.A. in Psychology from North Carolina State University

Professional Affiliations

Jennifer is a member of the International Leadership Association, the Society for Industrial and Organizational Psychology, and the American Psychological Association. She serves on multiple boards and committees locally and nationally. Jennifer and her husband Jim are the proud parents of three adult children who are living their own lives of leadership.

Select CCL Publications

- [Evaluating the Impact of Leadership Development](#)
- [Evaluating Leadership Development](#)
- [Using 360 Degree Surveys to Assess Change](#)
- [Preparing for Development: Making the Most of Formal Leadership Programs](#)

Curriculum Vitae

[See Jennifer's Curriculum Vitae](#)

Select External Publications

- [Kick Some Glass](#)
- [Evaluation Methods](#)
- [Developing Young Leaders in Kenya's Rift Valley](#)
- [Reforming Schools by Reforming Relationships](#)
- [Hierarchical Linear Modeling as an Example for Measuring Change Over Time in a Leadership Development Evaluation Context](#)

Honors, Awards, Grants

- Leadership Academy – Catholic Healthcare Partners and the Center for Creative Leadership, 2008. Awarded an ASTD Excellence in Practice Award in the categories of Managing Change and Workplace Learning and Development, and a Citation in the Organizational Learning category. Martineau served in an evaluation capacity for the Leadership Academy and co-author of the award nomination.
- Martineau, J.W., Newsom, G., & Olson, M., 2003, November. Outstanding Evaluation Award, American Evaluation Association.
- Joseph M. Bryan Foundation. \$5 million US, 1997-2003. Leadership development initiative and evaluation component for professional teams from 21 schools from a single school district; targeting school improvement through site-based leadership development.
- Robert Wood Johnson Foundation. \$80,000 US, 2005-2006. Funding to support two working conferences for authors of the Handbook of Leadership Development Evaluation.