



Dr. Valerie Daniels-Carter

Dr. Valerie Daniels-Carter is President and CEO of V&J Foods, Holding Companies, Inc. (V&J Holdings). V &J Holdings multi-brand/multi-state operation is the largest female owned franchise organization in the country. Dr. Daniels-Carter's quick-service restaurant empire comprised real estate and operations of Auntie Anne's Soft Pretzels, Burger King, Coffee Beanery, Nino's Southern Sides, MyYoMy Frozen Yogurt, Pizza Hut and Captain D's Seafood.

Valerie Daniels-Carter graduated from Lincoln University with a bachelor degree in Business Administration. In 1984, Dr. Valerie Daniels-Carter earned a Master's degree in Business Management from Cardinal Stritch University. Dr. Daniels-Carter received an Honorary Doctor of Humane Letter from Cardinal Stritch University in 2008 and Lincoln University 2016. Prior to establishing V&J Holding Companies, Inc., she worked in banking and finance.

Dr. Valerie Daniels-Carter is one of the most preeminent business owners in the United States. In addition to auspiciously commandeering several restaurants branded operations in the United States, she has been widely recognized for her adroit business ingenuity. As such, she is befittingly appointed to an array of community and corporate boards. She has also chaired a cluster of boards spanning a multifarious arc of civic, corporate and non-profit organizations. Dr. Daniels-Carter is currently a board member of the Green Bay Packers and is a minority owner of the Milwaukee Bucks Basketball Team. In the spring of 2017, Automobile Association of America (AAA) appointed her as the First African-American Female Chair. Believing in her abilities to drive the association to improved platforms. She is consistently recognized as an astute business woman – an achievement that bespeaks to her unyielding belief and connection to God coupled with her rare commitment to honesty, excellence and hard work.

Dr. Daniels-Carter is an outstanding life coach and a generous humanitarian. Her business accomplishments can only be matched by her philanthropic efforts. This CEO stays grounded by engaging in local and international philanthropic projects. On the campus of her church, Holy Redeemer, she along with the rest of her family opened a 160,000 square-foot center that houses a Boys & Girls Club, Family service center, two schools (K-12), loan center, medical facility, and a community meeting facilities "better known as" the Mother Kathryn Daniels Youth Center, developed in memory of her mother and husband. She has been the catalyst to the opening of three orphanages in Kenya and Ghana for children whose parents have died of AIDS. Over the past four years, she along with her team Kenya East Africa Jurisdictional Department of Women; have assisted with launching over 900 women into business. Her entrepreneurial aptitude inspired her to author "Your Business Is His Business" and "Anointed Offering or Tainted Sacrifice". Dr. Daniels-Carter's statement of YATSE and excellence is substantiated by her ability to encircle a strategic vision for the organization; this is executed by promoting consensus building, assessing transitional trends, accentuating positive perspectives and encouraging an integral environment". She is a Native of Milwaukee, WI and a proud mother of Jeffrey Alan Carter.