



Lyna M. Matesi

Experience

Lyna developed her leadership skills in the cellular telecommunications industry, where she was challenged to lead others in navigating significant, ongoing industry disruption. Over the last 25 years, Lyna served in change management, leadership development, and curriculum development roles at U.S. Cellular and business planning, project management, and communication technology roles at Motorola. Lyna has extensive experience coordinating large-scale, high-profile programs and teams across Asia, Europe, and the United States. She designed and facilitated a wide variety of leadership and management programs for thousands of corporate, academic, nonprofit, and government leaders in top and middle management positions. At Motorola, she oversaw global message delivery to 70,000 employees at 345 locations around the world. As a professor, Lyna taught undergraduate and graduate courses in management, leadership, and strategy. She played an instrumental role in launching three new degree programs in data science, data analytics, and business administration as well helping secure a 4 million dollar program endowment.

Current Role

Lyna prepares leaders to thrive in disruptive environments. She directs an MBA program at UW-Stevens Point, teaches professional and academic courses, serves as an On-Call Facilitator for the Center for Creative Leadership, and is invited to speak with leadership teams in for-profit, nonprofit, and government organizations.

Educational Background

Lyna earned a Ph.D. in Leadership Studies from Gonzaga University, an M.A. in Whole Systems Design focused on change leadership and organizational development from Antioch University, and a B.A. in Leadership and Management from Judson University. In addition to being certified to administer many leadership and organization development assessment instruments, she holds a certificate in organizational systems renewal and is qualified to design and facilitate system-wide change within organizations and communities.

Professional Affiliations

Lyna has presented at the International Leadership Association, the Association of Leadership Educators, the North American Management Society, and several teaching and learning conferences. She has published articles in the International Journal of Servant-Leadership, the Journal of Higher Education Theory and Practice and the Journal of Leadership Educators. Lyna has served in several board leadership roles and is active in organizations focused on social change, poverty, justice, and local food.